

2011 Charleston Conference



**31st Annual Issues in Book
and Serials Acquisition**

November 2 – 5, 2011
Francis Marion Hotel, Main Conference
Embassy Suites Historic District, Concurrent Sessions
Holiday Inn Historic District, Concurrent Sessions

FAST TECH TALKS

After a successful first year in 2010, we are again offering publishers and vendors 30 minute time slots to demonstrate and promote their newest and most innovative products on the market. Saturday is “Innovation Day” for the Conference, and in that spirit we are offering a limited number of concurrent slots for product demonstrations that morning.

A laptop, projector, internet connection will be provided in the meeting room, and attendees can get food at the Continental Breakfast buffet to eat while watching your presentations.

- Applications will be reviewed and selected by a committee.
- Application deadline is **August 31, 2011**.
- **Cost:** \$600 payable 30 days after notification of acceptance with limited space available. Discounted price of \$400 for Vendor Showcase or Juried Product Development Forum participants.

**FOR CONSIDERATION, SUBMIT YOUR APPLICATION TO
LEAH HINDS <leah@katina.info> BY AUGUST 31, 2011.**

Company Name: _____

Contact Name: _____

Contact Title: _____

Contact Email: _____

Contact Phone #: _____

What product will you be presenting? _____

Why do you want this slot? Why should the committee select your application? Is your product truly innovative?

***Preferred Time Slot:** Session One (8:00 AM – 8:30 AM)
(Circle One) Session Two (8:40 AM – 9:10 AM)

*We will do our best to accommodate your request, but no guarantees are made.

ABSTRACT

Please attach an abstract to your application. Limit to 50 words. Abstracts should describe the session and set expectations for participants. The abstract serves two purposes: 1) it will be used by the committee to assess the suitability of the session; 2) it will describe the session in the list of presentations that attendees will use to select which session they might be interested in attending.